

# arcola theatre on ashwin st / green technology innovation

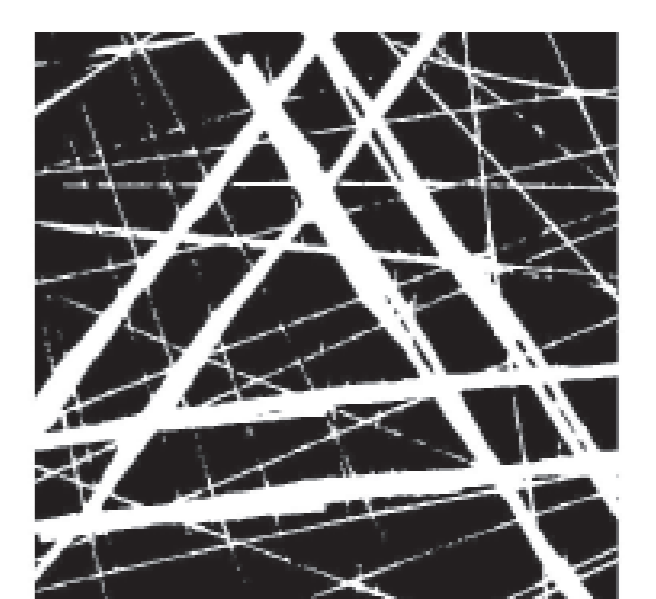
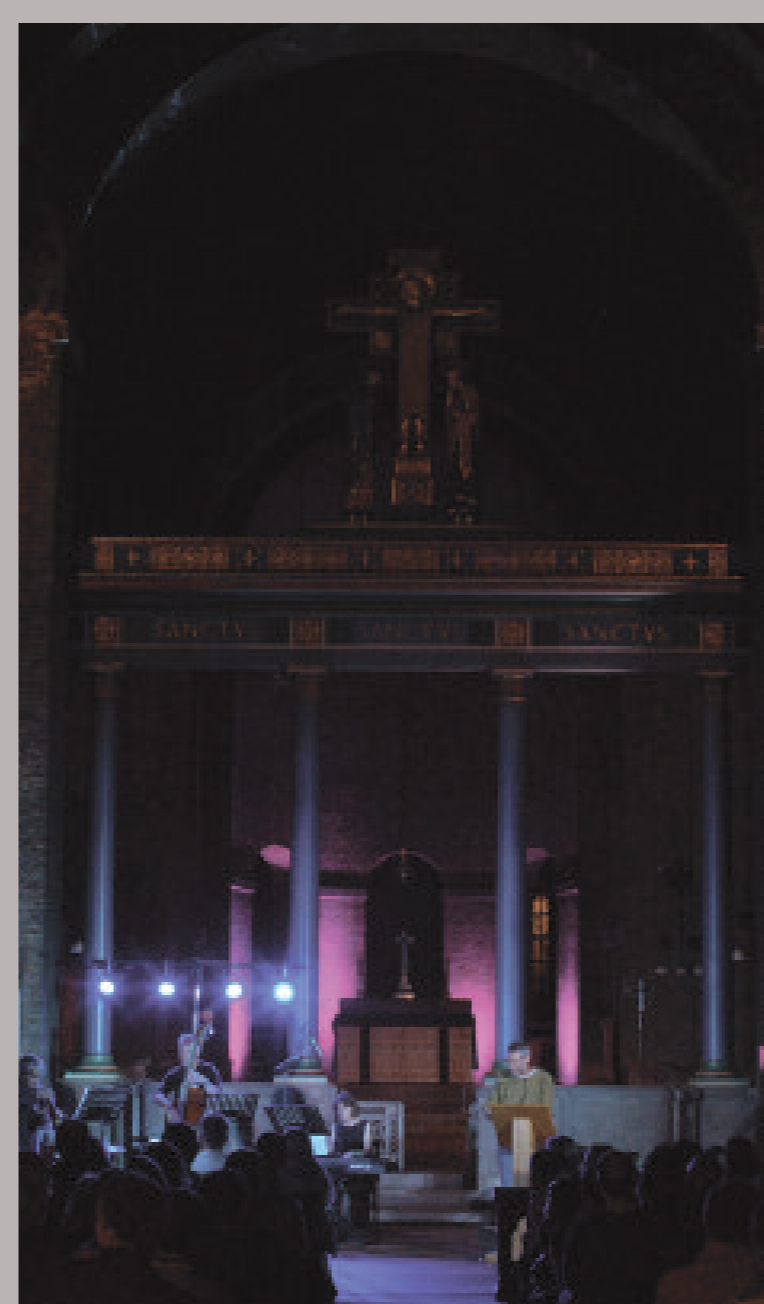
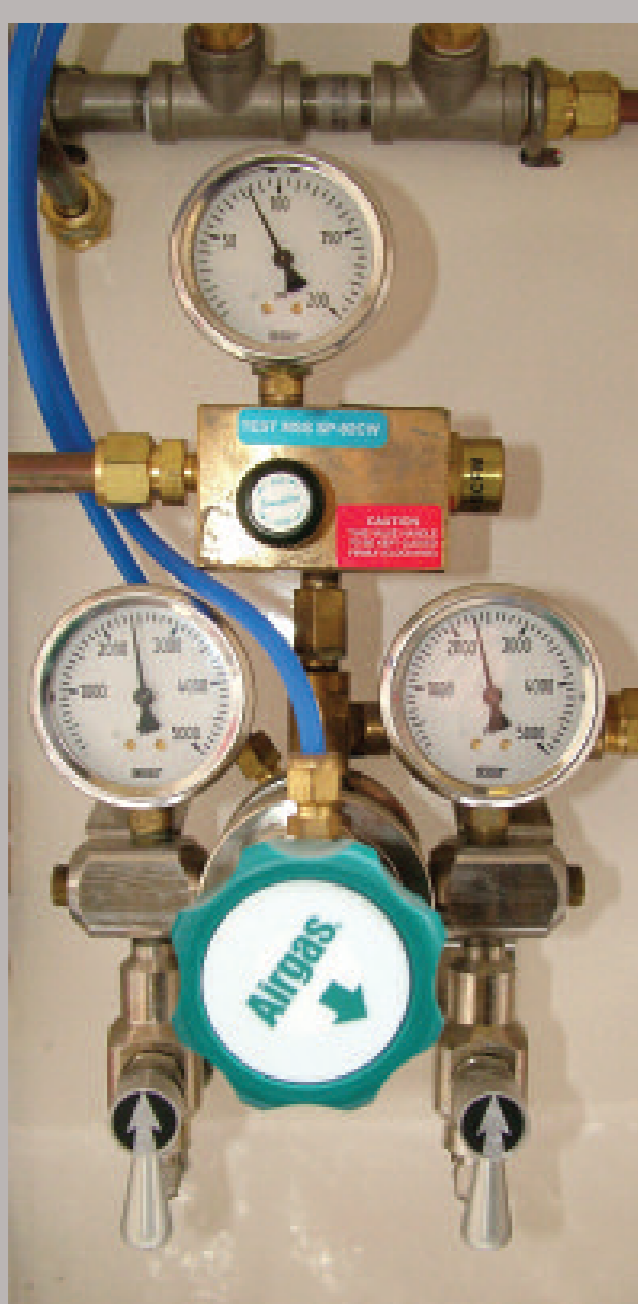
Arcola Theatre has been pioneering the deployment of low carbon technologies in the theatre industry.

Our green technology incubator programme brings together the creativity and get-it-done approach of theatre with leading eco-technology companies to deliver exciting new approaches to sustainable living.

Our first project was installing a 5kW hydrogen fuel cell at Arcola Theatre to power low energy LED lighting in the bar and some main house productions. Since then we have provided hydrogen fuel cell powered low energy light at the **Latitude Festival** for the past 3 years.

In 2010 we applied our learning to the development of our first new product, a hydrogen fuel cell powered LED lighting system for the art and events industry; **HyLight150** was launched in spring 2010 and has been deployed all over the country including at **Latitude Festival**, the **Natural History Museum** and at **St Barnabas Church** in Dalston.

Our green technology work complements, feeds in to and benefits from, our work on making Arcola Theatre a sustainable venue. It also links with our **Youth & Community** programme through offering the latest technologies and inspiring teachers for local young people. This blending of artistic, technical, social and entrepreneurial creativity is at the heart of the Future Arcola concept.



arcola  
theatre