

we've started...

In the 12 months to Summer 2009, Arcola Theatre has again doubled in size, adding two new studios, a power engineering lab, roof garden and catering. Turnover now stands at £1 million. Our existing premises and activities are thus of comparable size to the core components of Future Arcola, with most key elements of the future business model being piloted.

At the same time, through serendipitous programming by the Barbican and exemplary forward thinking by London Borough of Hackney, one of our Dalston Junction option sites has been converted from derelict wasteland to public performance space. The great success of this temporary cultural intervention has instantly demonstrated the value of and appetite for a cultural hub at the heart of Dalston.

In-principle support from London Borough of Hackney, London Development Agency and Arts Council England, alongside world-class partners in the art, science and built environment sectors means that Future Arcola is ready to start in earnest.

Arcola's entrepreneurial, can-do mentality meshes well with post credit-crunch realities. The phased capital scheme under development is designed to be responsive to a wide range of changing stakeholder, financial and political priorities.

Milestones

2000	Arcola Theatre Opens
2007	Arcola Energy launched, seeds of Future Arcola planted
2009	Turnover reaches £1 million
2009	Future Arcola Feasibility Study completed
2010	Future Arcola on-site programming and construction begins
2012	Main Auditoria & Café/Bar/Restaurant completed
2012	Olympics programme
2012-20	Phased opening of studios, incubator, enterprise & skills complex

people say...

“ An undisputed powerhouse.”
Time Out

“ Arcola is a powerhouse of new work.”
The Observer

“ The Arcola is one of the great success stories of the British theatre...
The Arcola buzzes.”
The Stage

“ Arcola Theatre brings the very best of the world's performing and visual arts to the people of the world living and working in London.”
The Guardian

“ When it comes to exploring the forgotten slipstreams of the pre-20th century European drama, the Arcola makes the National, which ought to venture the same, unfamiliar terrain, seem by comparison a parochial paddler.”
Evening Standard

“ The Arcola theatre is a good example of why London's cultural sector is so dynamic and successful...”
Ken Livingstone, former Mayor of London

“ With a staff of just nine, and a 40 percent increase in Arts Council grant, the Arcola certainly looks like a mean, lean machine revving up for new challenges ”
What's On Stage

“ I congratulate Arcola Theatre for showing leadership in taking this innovative creative approach to the greatest challenge we face today – climate change.”
Colin Challen, MP,
Chair of the All Party Parliamentary Group on Climate Change 2008.

Thank you to supporters of our existing and future work



27 Arcola St London, E8 2DJ
020 7503 1645
future@arcolatheatre.com
www.futurearcola.com



future arcola is coming

Mural by Carlos Francisco of *Bayanihan* - the Filipino tradition in which a community collectively move a house.



future arcola

Future Arcola is for everyone. It will unite art, science, community and business to deliver practical and desirable approaches to sustainable living. The next step in the evolution of Arcola Theatre, it builds upon nearly 10 years of acclaimed operations and will put Hackney at the forefront of re-thinking society for the 21st Century.

At the heart of Future Arcola will sit an expanded Arcola Theatre venue including an enlarged main house to draw exceptional national and international productions. Around this core will sit the Arcola Energy sustainable technology incubator, enterprise and skills studios and ethical café/bar/restaurant facilities.

Activities will spill out on to the surrounding public squares and green spaces, drawing new audiences in to the venue and at the same time delivering content and fostering civic pride in Dalston's newly improved public realm. This Launch Pad programme of popular education, information, advice and events will attract and link people to a wide range of new opportunities.

Facilities

Through green building techniques, exemplary management and on-site renewable power generation, Future Arcola will be an ultra-low carbon venue. These technologies and techniques will form a visitor attraction in themselves.

Arcola Theatre – three auditoria including one large enough to accommodate mid-scale theatre and music productions

Arcola Energy Incubator – a curated hub of technology, product development and design companies including world-class innovation start-ups alongside advanced technology groups from multinational companies

Arcola Launch Pad – a promotional stage for eco-focused events and informal entertainment

Arcola Enterprise Centre – a space for emerging entrepreneurs

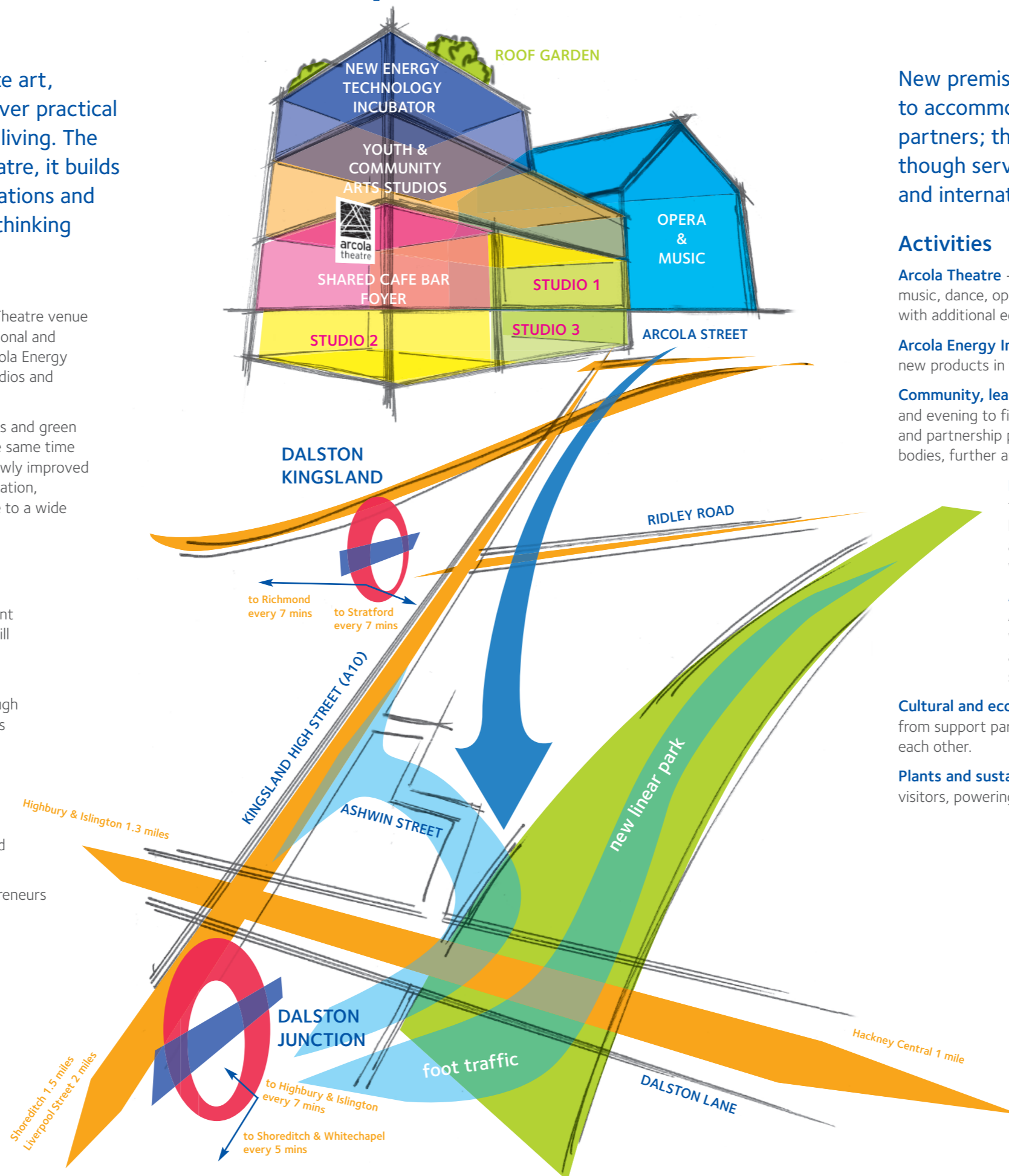
Arcola Learning and Skills studios – for volunteer, education and apprenticeship programmes

Green, urban linear park – a key piece of Dalston public realm, curated by Arcola for meeting, relaxation and community gardening

Bicycle hub and green gym – providing facilities for cycle commuters accessing public transport and promoting healthy eco-lifestyles

Eco Café/Bar/Restaurant

proven concept, new prime location



all day, every day

New premises will provide the facilities necessary to accommodate our diverse programme and partners; thereby generating sustainable revenues though serving a high volume of local, national and international users.

Activities

Arcola Theatre – building on the existing Arcola programme of theatre, music, dance, opera and film for diverse audiences seven nights a week, with additional education and community matinees.

Arcola Energy Incubator – companies working office hours, launching new products in to the evening and burning the midnight oil.

Community, learning and skills activities run morning, afternoon and evening to fit the schedules of a wide range of users. In-house and partnership programmes link with sector skills councils, professional bodies, further and higher education and universities.

Eco Café/Bar/Restaurant – from early commuter traffic, through lunch, dinner and late night refreshment; serving healthy affordable food for local people, resident companies, and visitors; in the process providing core revenue for the whole enterprise.

Arcola Outdoors programme activates Dalston Square, Ashwin St and the new Eastern Curve linear park evenings weekends and through the holidays. Includes professional and high-calibre community works, alongside healthy & sustainable living activities.

Cultural and eco-entrepreneurs thrive in the public spaces, benefiting from support partnerships with development agencies, universities and each other.

Plants and sustainable energy technologies operate 24/7, enlightening visitors, powering facilities and providing food for the Café/Restaurant.